

# Look Who's Talking About Kinetico



## Read what's being said about Kineticco products

### Consumers Digest (September/October 2008)

"...the only non-electric model on the market, provides a nearly endless supply of treated water for the household."

### Past Best Buy ratings

Kineticco 2020c Water Softener (July/August 2003)  
Kineticco Drinking Water System Plus  
(November/December 1999)  
Kineticco Drinking Water System Plus (May/June 1997)  
Kineticco Drinking Water System (July/August 1994)  
Kineticco Ultra-Kinetic 1 Water Conditioner (renamed 2040s)  
and Kineticco Waterplant (March/April 1990)



### Wall Street Journal and Wall Street Journal Online (August 19, 2008)

A Kineticco customer comments about her Kineticco K5 Drinking Water Station, "I can definitely taste the difference. You can see the difference."

### Woman's Day Special Interest Publication – Remodeling & Makeovers (August 2008)

"Remove the bad stuff-or add the good stuff your drinking water needs. Kineticco's K5 Drinking Water Station offers a choice..."

### Better Homes and Gardens Kitchen Makeovers (Fall 2008)

"Remove contaminants and ensure clean water with the K5 Drinking Water Station."

### Life: Beautiful magazine (Summer 2008)

Kineticco was the only water treatment provider mentioned in their article life:body.

### Family Circle (August 2007)

Features Kineticco MACguard Filter

Here are some of the other publications, shows or sites where Kineticco has been recently featured:

Better Homes and Gardens Special Interest Publications  
Kitchens and Bath Idea Handy  
Popular Mechanics  
Professional Builder  
Forbes.com  
CNBC.com  
Innovative Home  
Yahoo! News  
LA Times  
msnbc.com  
Bob Vila's Home Again  
This Old House  
Maytag Answer Books  
Extreme Makeover Home Edition  
Hometime<sup>®</sup>  
Holmes on Homes



"I use Kineticco systems in my own home. Nobody does it like Kineticco."  
-Dean Johnson of tv's Hometime<sup>®</sup>